

Haliburton County Public Library Annual Report 2015

Message from the Board

The members of the Haliburton County Library Board were appointed to a four year term following the last civic election, and took office in January, 2015.

Haliburton County Library Board is in the 3rd year of a five year strategic plan. This plan, developed during the mandate of the previous Board, governs the planning that the Library Board does to enable the Haliburton County Public Library to serve our communities.

As part of the Strategic Plan implementation, in 2015 the Haliburton County Library Board established a Service Delivery Model. Minimum service levels were developed and tailored to maximize utilization of existing resources for each branch.

Also in 2015, an Advocacy Sub-Committee presented an advocacy plan to the full Board for consideration. By establishing actions and desired outcomes, the plan is intended to guide the advocacy work of the Library Board for the next seven years. We wish to thank Haliburton County Development Corporation for the guidance provided by Jim Blake during this process.

Circulation and programming have increased substantially, being on an uphill run for the past seven years. Your Library Board continually examines ways to ensure the system is efficient, cost effective and responsive to the needs of our communities.

Nancy McLuskey, Board Chair

Message from the CEO

In 2015, we celebrated the 50th anniversary of the County Library system. Events throughout the year were well attended and gave staff ample opportunity for creativity and innovation.

Digital literacy was identified as a priority and work was started to organize a framework in the community that will bridge the gap between local residents and the technical skills and knowledge they require.

In order for this to happen, some significant community partnerships have been strengthened. In 2016 we will continue developing local digital literacy efforts by applying for appropriate grants and bringing the stakeholders together.

Programming is a priority and there is a steady increase in what we have to offer. The challenge is balancing demand for more service with our current staff capacity.

The library will continue to strive to meet community needs including contributing to the economic wellbeing of the area.

Bessie Sullivan, CEO



HCPL by the Numbers



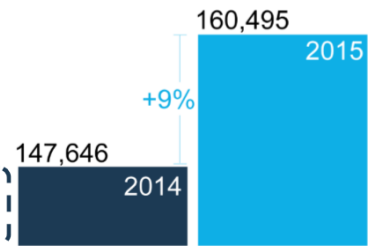
6,087
people in Haliburton
County have a
library card

That's over
of our
population



160,495 items
circulated

Including **15,193** digital items



We have books, DVDs, books on CD, ebooks, and downloadable audiobooks

We have **51,408** items on our shelves

And we added **6,490** items to the collection!



6,206 people
attended

283 programs and
events

For kids, teens, and adults

More than
people

10,000

accessed the internet
using one of our
Public Access Computers



We have
wi-fi
available
24/7

haliburtonlibrary.ca had over **23,500** hits by people visiting us online from home and around the world

2015 Top Stories

Top Tweet earned 1,079 impressions


What does your library mean to you? Share your story with us! RT and spread the word!
goo.gl/forms/58kN696c...
#MyHaliburtonHighlands #hcp150

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Editorial: Digital Inequality
 by Jenn Watt, *Haliburton County Echo*
 October 20, 2015

Article: One Book, One Community aims to bring book lovers together
 by Elizabeth Bate, *Minden Times*
 September 3, 2015

Editorial: More than a good read
 by Jack Brezina, *The Highlander*
 July 30, 2015

 We had **937** media mentions in **2015**

Top Facebook Post

1,420 people reached



Haliburton County Public Library
 about 8 months ago

Erin indoctrinates a new class of future librarians at University of Western Ontario. Our topic was how to cultivate relationships with local media in order to promote your collection. So, thanks local media for working with us. 100.9 Canoe FM Community Radio Haliburton Echo Minden Times The Highlander Moose FM CFZN 93.5 - Haliburton

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2015 Board of Directors

Nancy McLuskey, Board Chair

Cheryl Murdoch, Board Vice Chair

Murray Fearrey, *ex officio*

Andrea Roberts

Suzanne Partridge

Liz Danielsen

Brian Cain

Reuben Maughan

Steven Kauffeldt

Haliburton County Appointee

Deputy Reeve Minden Hills

County Warden

Deputy Reeve, Dysart *et al*

Deputy Reeve, Highlands East

Deputy Reeve, Algonquin Highlands

Haliburton County Appointee

Haliburton County Appointee

Haliburton County Appointee

HCPL Branches

Cardiff Branch	2778 Monck Road, Cardiff ON 613-339-2712
Dorset Branch	1051 Main Street, Dorset ON 705-766-9969
Dysart Branch	78 Maple Avenue, Haliburton ON 705-457-1791
Gooderham Branch	1032 Gooderham Street, Gooderham ON 705-447-3163
Highland Grove Branch	5373 Loop Road, Highland Grove ON 705-448-2652
Minden Hills Branch	176 Bobcaygeon Road, Minden ON 705-286-2491
Stanhope Branch	1095 North Shore Road, Stanhope ON 705-489-2402
Wilberforce Branch	1101 Holmes Road, Wilberforce ON 705-448-2510
Haliburton County Public Library Administration Centre	78 Maple Avenue, Haliburton ON 705-457-2241

haliburtonlibrary.ca



Haliburton County Public Library

Connection, Collaboration, Community